

Adrian Bradley

FULL STACK DEVELOPER, WORDPRESS SPECIALIST

Profile

A highly versatile and experienced web developer with a strong focus on understanding client needs and delivering tailored solutions that align with their vision. With nearly 10 years of experience working alongside marketing teams, I've honed the ability to quickly adapt and effectively support a company's objectives across various projects and scopes.

Employment History

Manager of Technical Solutions, Rocket Marketing, Ancaster

DECEMBER 2023 – PRESENT

- Collaborate with clients to identify needs and define tailored technical solutions.
- Lead project architecture and ecosystem definition, ensuring scalable and efficient designs.
- Research and implement emerging technologies to enhance operations and client solutions.
- Oversee and guide the development team, providing clear direction, ongoing mentorship, and comprehensive performance oversight.
- Provide emergency support and triage for critical operational issues.

Lead Developer, Rocket Marketing, Ancaster

SEPTEMBER 2018 – DECEMBER 2023

- Designed and implemented a scalable hosting ecosystem, ensuring it is robust and adaptable to support future growth and expansion.
- Led and mentored the development team, ensuring clear alignment with project goals to achieve successful outcomes.
- Identified and implemented growth strategies to transition legacy assets into modern, scalable solutions.
- Implemented a WordPress-first strategy for future company projects.

Developer, Rocket Marketing, Ancaster

JANUARY 2017 – SEPTEMBER 2018

- Maintained and enhanced .NET projects to ensure performance and reliability.
- Managed and supported a Windows hosting ecosystem for seamless operation.
- Developed and built WordPress websites, ensuring functionality and user experience.

Web Developer, The Design Thinking Agency, Brantford

JANUARY 2016 – JANUARY 2017

- Worked with the creative team to design and deliver innovative web concepts.
- Completed tasks efficiently and independently, ensuring timely project delivery.
- Collaborated with clients to understand their project requirements and enhance their brand identity.

Education

Advanced Diploma, Software Development, Mohawk College, Hamilton

JANUARY 2012 – DECEMBER 2015

Details

Woodstock

Canada

hello@adrianbradley.ca

Portfolio

<https://adrianbradley.ca>

Skills

JavaScript

CSS

WordPress

Laravel

PHP

Bootstrap

Tailwind CSS

Next.js

React

TypeScript